

**TIMELINE TO SUBMIT AND PRESENT EXPANDED STRATEGIES AND IDEAS  
FOR IMPROVING THE RELIABILITY OF SANTA CRUZ'S WATER SUPPLY**

**Expanded Submittals Requested By 5:00 pm, Thursday, 11 September 2014  
(see details below)**

The Santa Cruz Water Supply Advisory Committee (WSAC) was appointed by the Santa Cruz City Council to “explore, through an iterative, fact-based process, the City’s water profile, including supply, demand and future risks; analyze potential solutions to deliver a safe, adequate, reliable, affordable and environmentally sustainable water supply and develop recommendations for City Council consideration.”

As part of its process, the WSAC would like to consider a broad range of ideas and strategies for improving water supply reliability and is now soliciting any and all suggestions that individuals, companies, agencies, or groups want the WSAC to evaluate.

The WSAC’s goals and desired outcomes from adopting this approach include:

- Providing an opportunity for any (and all) parties (individuals, companies, groups, agencies) to prepare and submit approaches for improving the reliability of the City of Santa Cruz’s water supply through supply augmentation, demand management, or other strategies;
- Creating a forum for citizens and community interests to view these approaches and directly interact with those who have submitted them; and
- Ensuring that WSAC members have an opportunity to evaluate a wide range of ideas for improving the reliability of the City’s water supply.

This note provides an update on the process and schedule.

**July 28, 2014 – Submission overviews due:** The WSAC received over 80 specific suggestion overviews from over 50 applicants, and continues to receive submissions (which remain welcome).

**July 31-August 1, 2014 – WSAC Meeting:** During the WSAC meeting, Committee members reviewed and discussed the submission overviews, and identified questions and guidelines for full project description submittals.

**Week of August 11, 2014 – Updated guidelines distributed:** Submitters will receive updated guidelines for the submission of their expanded descriptions. Submitters will have until September 11, 2014 to provide their responses.

Please see the separate submissions guidelines and checklist for more details.

**September 11, 2014 – Expanded submittals are due.**

**September 19–September 25, 2014 – Public review of submissions** using two different forums:

- An online review website (details to be provided later), and
- A Strategies, Ideas and Alternatives Convention Event, to be held at the Santa Cruz Civic Auditorium on Thursday, 25 September, from 11am to 9pm, in which submitters present poster-sized versions of their ideas. Citizens, elected and appointed officials, and WSAC members have a chance to view and evaluate the ideas and interact with those presenting them. All attendees will be invited to submit their evaluations for consideration by the WSAC.

**September 26, 2014 – WSAC Meeting:** The Committee will review and discuss the submissions and community input to evaluate the ideas and determine next steps.

For more information about the WSAC and its work please visit our website at <http://www.santacruzwatersupply.com>.

For questions or additional information please contact the WSAC at [santacruzwatersupply@gmail.com](mailto:santacruzwatersupply@gmail.com) or by calling Clark McIsaac at 831-420-5615.